CHECKLIST

Wine Label Checklist: What to Look For in the Shop

- [ ] Find the region or appellation and note whether it's European or not
- [ ] Look for the grape variety on the front or back label
- [ ] Check the vintage to see how recently the grapes were picked
- [ ] Read the alcohol percentage for a clue to body and warmth
- [ ] Turn the bottle over and read the back label for style and pairing notes
- [ ] Ignore medals and awards unless you trust the specific competition
- [ ] Ask in the shop or search online when a label confuses you